



Purple People Labs.

hete

# What is The Films Library?

Integrating life-skills & sustainable development in the curriculum through a digital library of films as lesson plans for K-12 schools **@ One Rupee.** 

Our program is recognized by the Government as India's First Rurban Digital Edutainment Program. The Films Library is both affordable & accessible for public & private schools.

The Films Library curates the best of children's cinema from across the world & India's remote villages as a curriculum of **30 short films-based lesson plans** for teachers to implement **activitybased life skills** learning in a 40-minutes class.

### India's 1st Rurban Digital Edutainment Program for K-12 schools

Life-Skills Learning At Your School

Aligns with the National Education Policy, 2020

5Cs creativity, curiosity, critical-thinking, collaboration & communication

70% of the film lessons from international productions.

Activities, Reflections & list of New Vocabulary

Sustainable Development In Villages

Supports Rurban Mission of the Govt. of India

Impact Projects for Rural Startups & Tourism through Film Stories

30% of films feature real stories on rural issues

Transforming Villages as Brands through Films

30% of our films are TFL Originals produced on real issues of India's rural communities. TFL initiates sustainable development projects in these villages through TFL projects by your school.

## Program Price @ ONE RUPEE\*

The hod

\*One Rupee x One Student x 30 Annual Film Lessons

@30 Rs. For Annual Program

If a school has 500 students in Grades 5 to 8 then, total price for Annual Program INR 15000/- Only











With over 253 million children in India, children's films contribute to less than 0.2% of the box-office collection. Which means films relevant for children are not produced, distributed or viewed well enough. Today crime & violence are widely promoted on OTT platforms & the gap between cartoons & content for young adults has increased and stays unattended.

The Films Library bridges this gap in mainstream media by producing, distributing & making children's content accessible & affordable in their second home i.e., school. One requires a certain consciousness & involvement with children to make films that bring them closer to one another beyond boundries & biases.

**Q** 

A lesson of courage from Lion King, forgiveness from Paa, love for family from Coco and so on, films have a universal language and a unique method to educate through entertainment. TFL is a rurban digital edutainment program for your school.

# Subscribe for academic year 2023-24?

Visit **www.thefilmslibrary.com** & subscribe your school to get **unique school code**.

Teachers can signup/login using your school code.

Training for teachers and annual events begin.

Available for Grade 5 to 8 for this academic year.

So when you subscribe to The Films Library, you bring life-skills education & digital entertainment to your classroom.



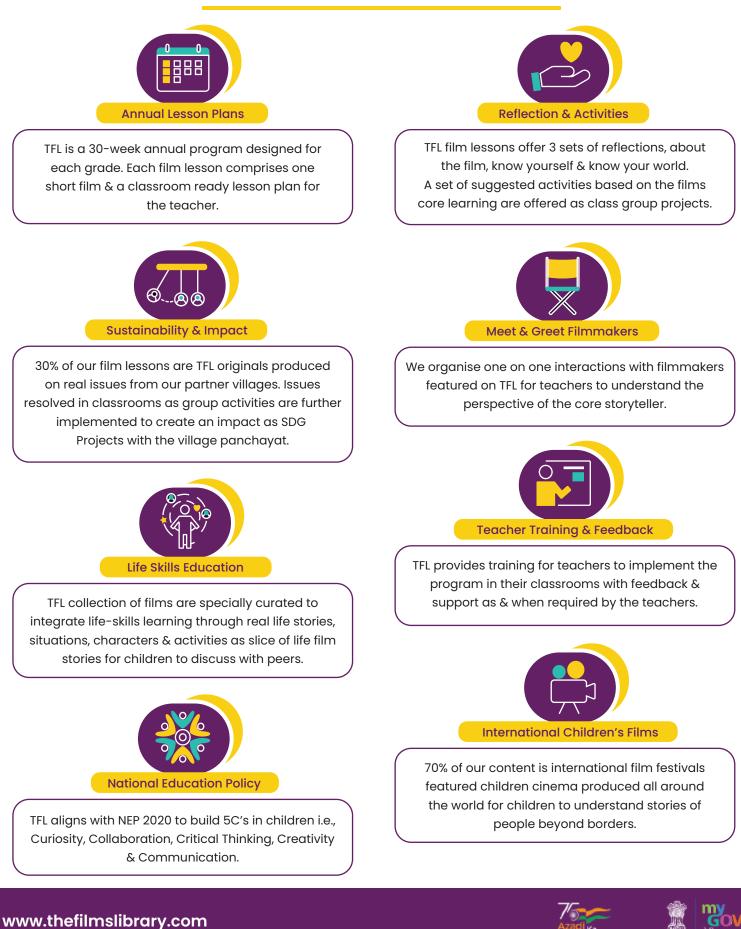






Purple People Labs.

#### **The Films Library Program Features**







Purple People Labs.



BEDUNEXT

0

Celer

Scial

ACP ...

PEDUCARE





+91 85916 09871

Sienna 3304,Lodha Fiorenza, Opp. Film City, Goregaon - East, Mumbai 400063, Maharashtra.







www.thefilmslibrary.com

X

281

zamit

"apple

A

PEDUCATE

C. M

LiveLife